

# Disinformation and Social Bots in Online Social Networks

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BIG SOCIAL DATA

# RESEARCH TOPICS AND APPLICATIONS

## topics:

- detection of malicious accounts (social bots, trolls, fakes, ...)
- disinformation (fake news, conspiracy theories, hoaxes, ...)
- polarization (echo chambers, extremism, hate speech, ...)



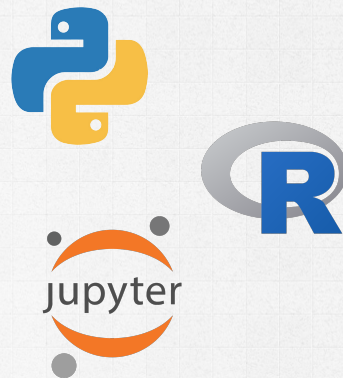
## applications:

- politics (political elections, referendum, ...)
- controversial discussions (vaccines, immigration, ...)
- finance (cryptocurrencies, ...)

## METHODOLOGIES

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- machine learning and artificial intelligence (deep learning)
- big data
- natural language processing
- social network analysis
- information visualization

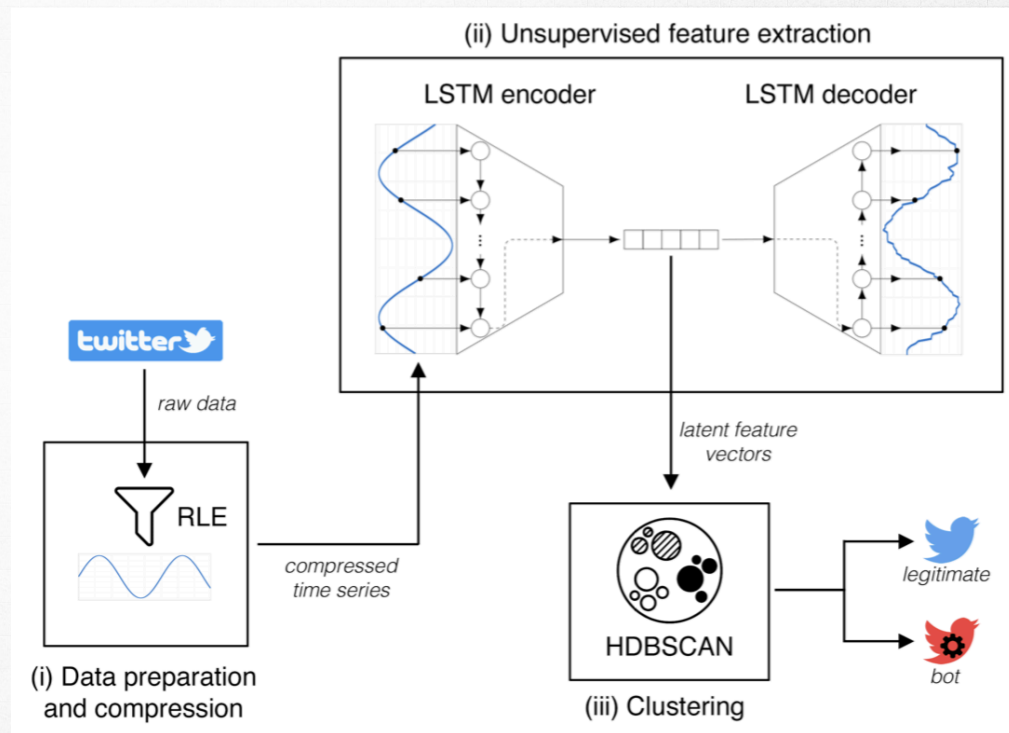




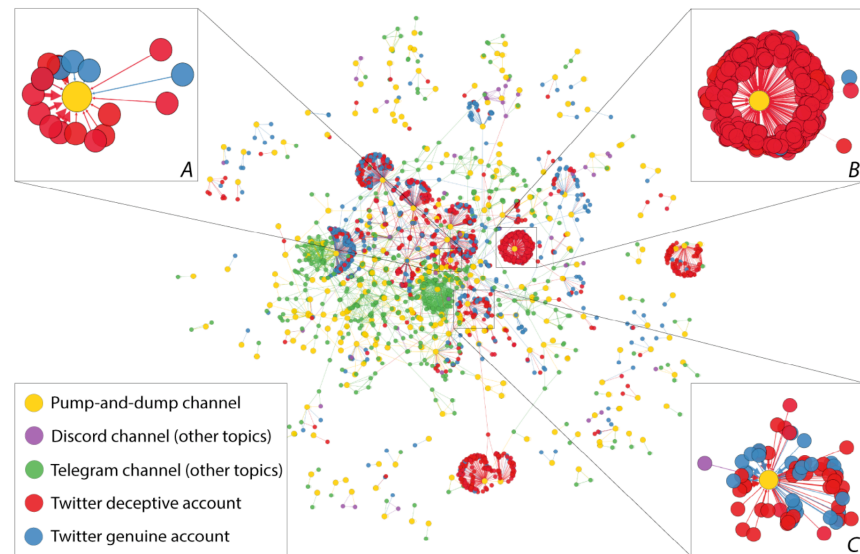
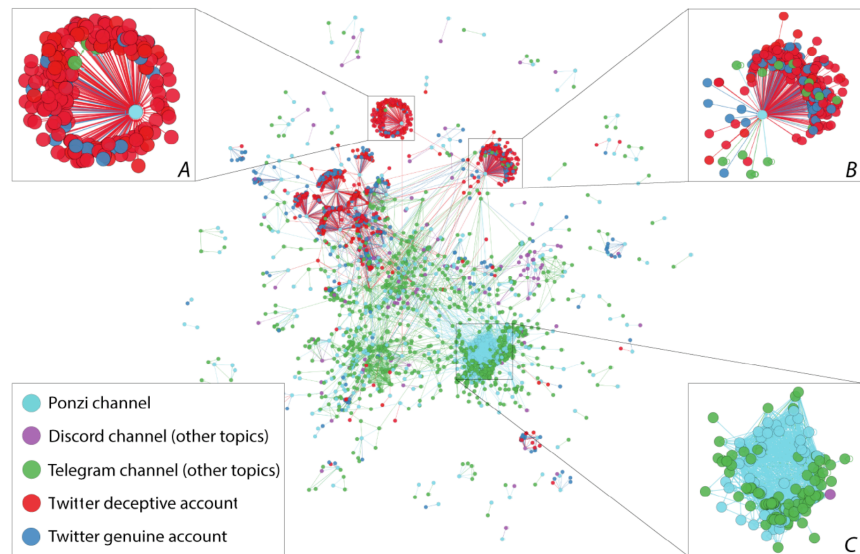
# BOT DETECTION

## RTbust:

- technique for detecting Twitter bots
- based on deep learning
- **Master's thesis of Michele Mazza**
- presented in Boston (USA) in 2019

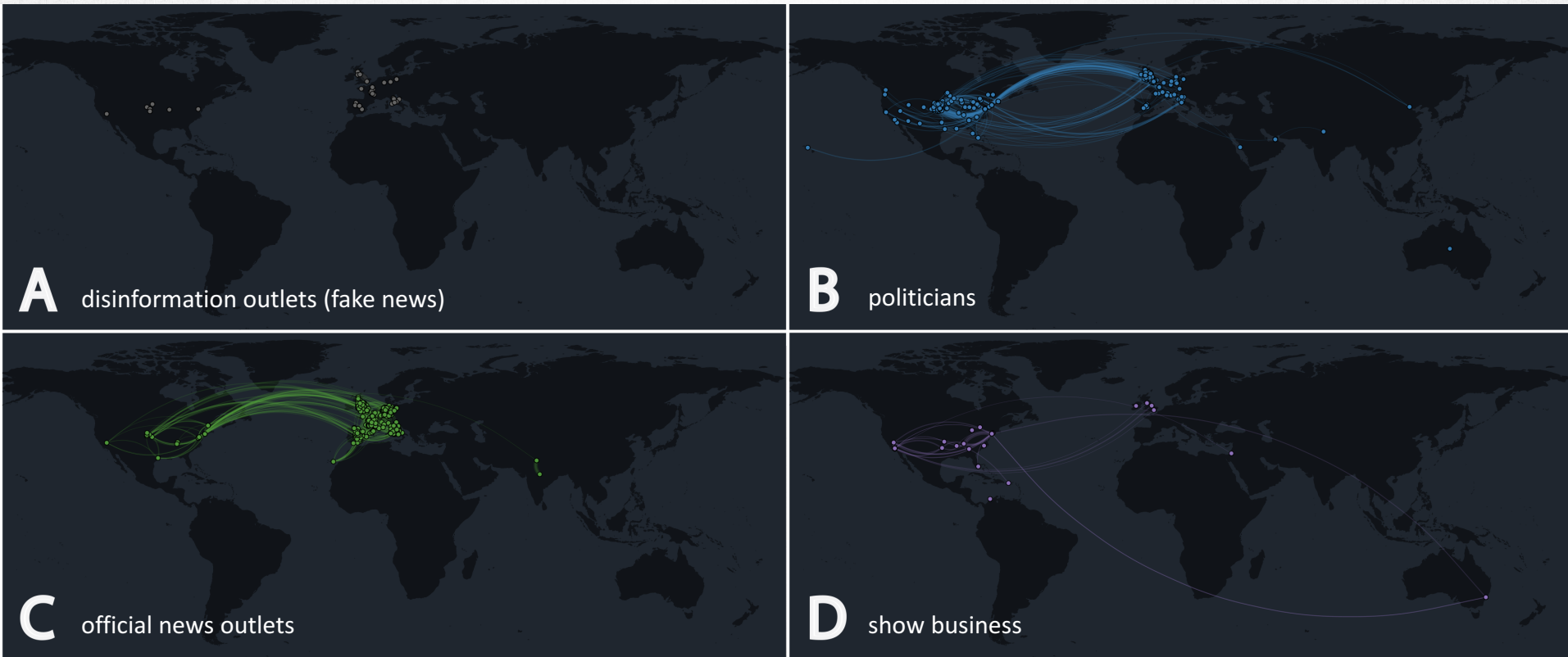


# ONLINE CRYPTOCURRENCY FRAUDS



started with *Master's thesis of Serena Tardelli* & *PhD work of Leonardo Nizzoli*

## FAKE NEWS IN 2019 EU ELECTIONS





## OUR TEAM

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young, dynamic, and multidisciplinary team:

- 4 computer scientists
- 4 computer engineers
- 1 physician
- 1 economist
- 1 political scientist
- 1 digital anthropologist





# JOIN US!

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want to know more?  
come talk to me at the buffet!



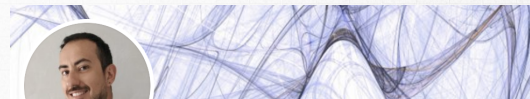
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Researcher, IIT-CNR, Italy. I work on [#socialmedia](#) analysis, social [#bot](#) detection and crisis informatics. I love travels 🌍, food 🍕, and data 📊. Tw: 🇬🇧 🇮🇹

📍 Pisa [iit.cnr.it/stefano.cresci](https://iit.cnr.it/stefano.cresci) 📅 Joined February 2011

## SOME PUBLICATIONS

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- Mazza, et al. "RTbust: Exploiting Temporal Patterns for Botnet Detection on Twitter." *11th ACM International Conference on Web Science (WebSci)*. ACM, 2019.
- Cresci, et al. "Cashtag piggybacking: Uncovering spam and bot activity in stock microblogs on Twitter." *ACM Transactions on the Web (TWEB)*. ACM, 2019.
- Cresci, et al. "Social fingerprinting: detection of spambot groups through DNA-inspired behavioral modeling." *IEEE Transactions on Dependable and Secure Computing*. IEEE, 2017.
- Cresci, et al. "The paradigm-shift of social spambots: Evidence, theories, and tools for the arms race." *26th International Conference on World Wide Web companion (WWW)*. IW3C2, 2017.
- Cinelli, et al. "The Limited Reach of Fake News on Twitter during 2019 European Elections." *arXiv:1911.12039*. 2020.